

MASON'S TRAVEL

Update No14
Final Edition
December 2010

Happy New Year

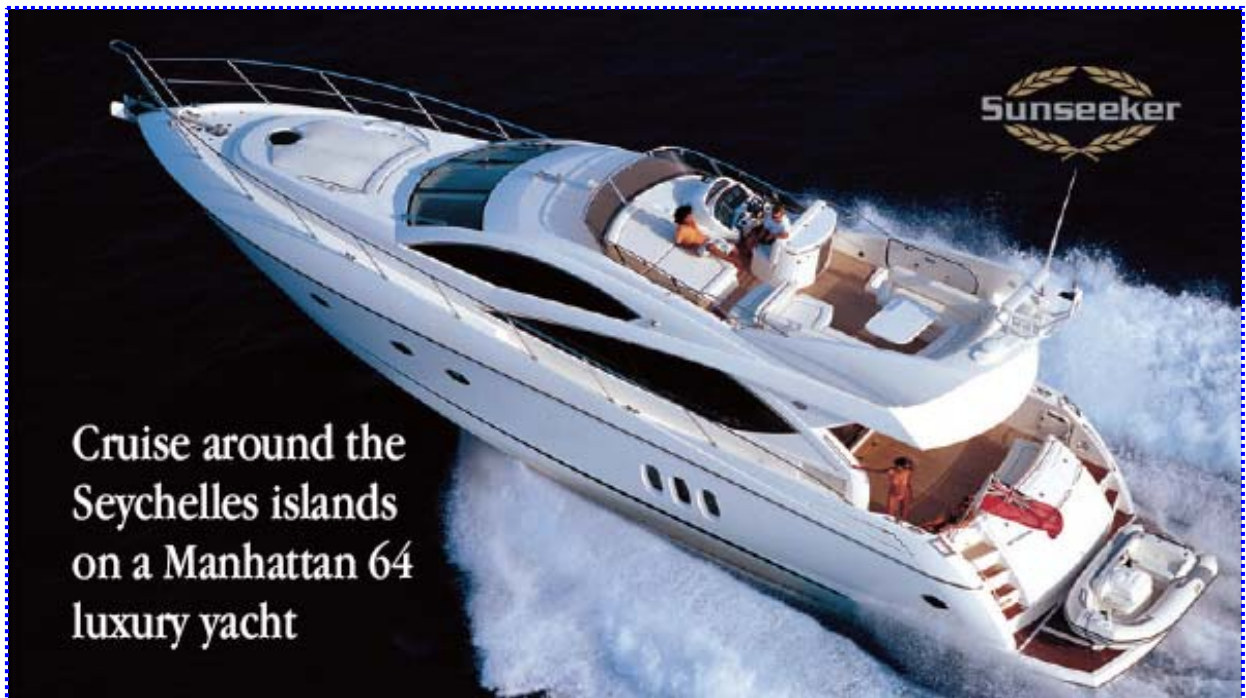




A1 YACHTING *welcomes Jasama*

Our sister company A1 Yachting welcomes into its fleet 'Jasama'. This new Manhattan 64 luxury yacht presents a fully air-conditioned en-suite master cabin, two guest cabins, sundecks and spacious salon. It can host 6 guests overnight and up to 16 people for day trips.

The dedicated crew of Jasama will take you on a dream cruise, be it for just one day, an overnight trip or even a full week making it an everlasting memory. A range of excellent packages are available to explore our islands in style. For more information please do not hesitate to contact us



**Cruise around the
Seychelles islands
on a Manhattan 64
luxury yacht**

Annual Marketing Meeting

Our annual marketing meeting was held 15-16 December at the Constance Ephelia Resort, in the company of our various team members and international representatives. After much hard work and creative brain storming, we took a moment to enjoy some team building activities on the beach (...breaking open coconuts were much more challenging than we thought!) and danced the night away to the rhythms of a fireside moutia!!



Eco Healing Seychelles Marathon

The third Eco-Healing Seychelles Marathon was held on 28th February at Beau Vallon Bay, Mahé. This marathon featured 10km, 21km (full course marathon 42.195km) and a new 10km walking event. Our team also ran this year's marathon, keeping up the healthy spirit! We look forward to you joining us for the next event in February 2011!!



Giving Back

During February, Mason's Travel Social Committee made a donation towards **Mother Theresa's Day Care Centre**, presenting them with baskets full of goodies for the children, as well as basic cleaning products for the workers.



Team Building Courses

Throughout the year Mason's Travel organised several Team Building courses for its staff. The course consisted of team activities involving horse riding, building bridges, camouflage exercises and much more!



Hotel Visits

Our team's familiarization of the destination, hotels and services is a key to ensuring that we can recommend the best our islands have to offer for our partners and clients. The familiarization visits done by teams from across all our departments allows us to enrich our expertise and create a great sense of team spirit.



National Fairs

National Day Celebration

To commemorate this year's National Day, an impressive three-day National Show was held for the first time from the 18th to 20th June displaying various arms of the public sector and businesses of the private sector. Indeed Mason's Travel was present at the show, with our very own stand and offered boat excursions in the Sainte Anne Marine Park for visitors at the exhibition. It was something not to be missed!!



World Tourism Day

Mason's Travel also participated in this year's World Tourism Day whereby a Tourism Expo was held from 27th – 29th September, under the theme 'Tourism & Biodiversity'. Amongst various displays of our contributions towards conserving our island's biodiversity, we exhibited the recent launch of our Coco de Mer replica project in collaboration with Fairy Tern Studios.



ISO Certification 2008

Mason's Travel is proud to announce that we were the first private company in the Seychelles Islands to be awarded the ISO 9001:2008 certificate. This follows from our previous ISO9001:2000 certification. This certification demonstrates the ongoing high quality standards of our operations, reassures our partners and clients of our dedicated services and is a sign of our company's ability to continually develop its products and performance.

Hello Campaign

Mason's Travel Social committee took part in a "Hello Campaign" organised by the National Council for Children. The campaign was launched during the Flying High Kite day and its aim was the promotion of people greeting one another politely. It was the perfect time for children, young people and elderly to have fun and fly greeting values on Kites.



New La Digue Office

Maintaining our strong presence and accessibility on our main islands, Mason's Travel has relocated its team to a new and more modern office space on La Digue. The team still remains on La Digue's colourful La Passe, near the jetty, with easy access for our visiting clients.



Mason's Travel New Branding

This year Mason's Travel called upon Roland Henrion Designs (RHD) to design its new corporate identity, which covers all our communication tools, from displays to brochures and from to vehicles and offices.



Weddings

This year has proven to be a strong year for the Weddings market in collaboration with our overseas partners. Mason's Travel is proud to be coordinating an increasing number of weddings year on year. October alone was an exceptional month welcoming 50 weddings, with surprisingly 10 weddings on 10/10/10!! Our expert wedding coordinators ensure the happy couple is offered the very best service and attention to give our clients an unforgettable experience.



Trade Fairs

Mason's Travel proudly attended several Trade Fairs during 2010.

To name a few:-

1. FITUR:- 20th – 22nd January 2010

We were represented by Mr Eric Goblet, Overseas representative in Italy

2. ITB:-10th to 13th March 2010

We were represented by our Managing Director, Alan Mason, General Manager, Eddie d'Offay and Sales Manager, Ms Violeta Sredojevic.

3. Indaba:- 08th to 11th May 2010

Mason's Travel was represented by our Sales Manager, Jessica Giroux. and Debra Malbrook, Sales Executive for Groups & Incentives

4. Top Resa:- 21st – 24th September 2010

We were represented by Sales Manager, Paul Lebon

5. WTM:- 08th – 11th November 2010

Mason's Travel was represented by Our General Manager, Mr Eddie D'Offay & Sales Manager, Denise Michaud



Mason's Travel would like to
wish
you and your family a
Happy New Year 2011
filled with Joy & Prosperity!

Mason's Travel – Office Opening Hours

Saturday 01st January 2011 – Public Holiday / Closed

Sunday 02nd January 2011 - Public Holiday / Closed

Monday 03rd January 2011 - Public Holiday ***

******* *Mason's Travel will be operating with a Skeleton Staff from 0800hrs to 1230hrs*

In case of any emergencies, please call our 24hour Telephone number:- +248 288888